

# Movie/Book Trailer Elements Analysis Worksheet

Name of Book/Movie: \_\_\_\_\_

Group Members: \_\_\_\_\_

**Words:** How were words used? What purpose did they serve?

**Sound Effects/Music:** What type was it?

**Pacing:** How is the pacing used throughout the trailer? About how long was the trailer? Was the time used effectively and efficiently?

**Mood:** What kind of **mood** did the **sound, pacing** and **words** create?

**Story Highlights:** What do you think the story is about? What makes you think that?

**Setting:** Where was the location? Why do you think it was chosen?

**Visuals:** Was it a movie, still images, or a combination of both?

What did the visuals tell you about what you could expect from the movie? How did they accomplish that?

**Narrator:** Do you know who did the talking? Does it matter? What did you notice about the tone and emotion of the speaker?

On a scale of 1 to 5, five being the best, how would you rate the effectiveness of the trailer?    1    2    3    4    5

Why did you give it this rating? \_\_\_\_\_